



MAGHULL HIGH SCHOOL – CURRICULUM MAP

HALF TERM 2.1 Jan - Feb	Component 3 Learning Aim A: Section 5	Component 3 Learning Aim A: Assessment	Component 3 Learning Aim B: Section 1	Component 3 Learning Aim B: Section 2	Component 3 Learning Aim B: Section 3	Component 3 Learning Aim B: Section 4	Component 3 Learning Aim B: Section 5	Component 3 Learning Aim B: Section 6
TOPIC (S)	Factors influencing the choice of promotional methods	Assessment	Financial Records	Methods of Payment	Sources of Revenue and Costs	Financial Terminology	Statement of Comprehensive Income	Statement of financial Position
Knowledge & Skills development	Consider the factors affecting the choice of promotional method for an enterprise	Demonstration of theory learnt in the unit of study	Financial Document Types: invoices, delivery notes, purchase orders, credit notes, receipts, statement of account Payment methods: cash, credit cards, debit cards, direct debit, payment technologies. Income from sales and from assets, start-up costs and running costs Complete and interpret a statement of comprehensive income using given figures, and suggest appropriate actions Complete and interpret a statement of financial position using given figures, and suggest appropriate actions					
Assessment / Feedback Opportunities	Classroom activity - Class Discussion - Questioning pupils – verbal feedback – exam questions – end of section tests	Written Assessment	Classroom activity - Class Discussion - Questioning pupils – verbal feedback – exam questions – end of section tests					
Cultural Capital	<ul style="list-style-type: none">Understanding of business marketingUnderstanding of business finance							
SMSC / Promoting British Values (Democracy, Liberty, Rule of Law, Tolerance & Respect)	<ul style="list-style-type: none">Listening to othersResponding suitable in discussionsTaking part in group activities							
Reading opportunities	The psychology influence of persuasion How brands become icons Extraordinary popular delusions and the madness of crowds		Financial Intelligence Visual Finance Dictionary of Finance and Investment terms					
Key Vocabulary	Enterprise – Budgetary Constraints – Appropriateness – Target Market		Assets – Taxation – Invoices - Delivery notes - Purchase orders - Credit notes – Receipts - Statement of account – Cash - Credit cards Debit cards - Direct debit - Payment technologies – Turnover – Cost of sales – Gross profit – expenses – net profit – retained profit – fixed assets – current assets – current liabilities – long-term liabilities – Debtors – Creditors – Net current assets – Capital – Profit – Loss – Liquidity – Gross profit margin – Net profit margin – Current ratio - Liquid capital ratio					

Digital Literacy	Use of technology Digital research methods Use of range of software
Careers	Business adviser – Business analyst – Business development manager – Entrepreneur