



HALF TERM 2.1 Jan - Feb	Unit 2	Unit 1 Learning Aim: A	Unit 1 Learning Aim: A	Unit 1 Learning Aim: A	Unit 1 Learning Aim: B	Unit 1 Learning Aim: B
TOPIC (S)	CA preperation	A1: Features of Business	A2: Stakeholders and their influence	A3: Effective business communications	B1: Structure and Organisation	B2: Aims and Objectives
Knowledge & Skills development	Demonstration of theory learnt in the unit of study	Ownership and Liability Purpose Sectors Scope and Size Reasons for Success	Internal Stakeholders External Stakeholders Influence of Stakeholders	Written Communication Oral communication Communication to aid success	Organisational Structure Functional Areas Operational Areas	Aims in Different Sectors SMART
Assessment / Feedback Opportunities	Classroom activity - Class Discussion - Questioning pupils – verbal feedback – CA questions	Classroom activity - Class Discussion - Questioning pupils – Verbal feedback – Practice activity				
Cultural Capital	<ul style="list-style-type: none">Understanding of Business					
SMSC / Promoting British Values (Democracy, Liberty, Rule of Law, Tolerance & Respect)	<ul style="list-style-type: none">Listening to othersResponding suitable in discussionsTaking part in group activates					
Reading opportunities	Financial Intelligence Visual Finance Dictionary of Finance and Investment terms					
Key Vocabulary	Ownership – Liability – Private – Partnership – Private Limited Company – Public Limited Company – Cooperative – For-profit – Not-for-profit – Primary – Secondary – Tertiary – Quaternary – Micro – SMEs – Internal – External – Financial – Non-financial – Formal – Informal – Hierarchical – Flat – Matrix – Holarctic – Mission – Vision – Values – Making profits – Profit maximisation – Break-even – Survival – Growth – Market leadership – Service provision – Cost control – Value for money – Service quality – Government standards – Specific – Measurable – Achievable – Relevant – Time constrained					
Digital Literacy	Use of technology Digital research methods Use of range of software					
Careers	Business adviser – Business analyst – Business development manager – Entrepreneur					